We all realise that in football, a critical moment in the game can make the difference between a valuable victory and an empty-handed journey home. Nothing encapsulates this more than a penalty.

We are able to deliver statistical data, including identification of players' penalty patterns, which can make the difference.

PenaltySpot can take you further.
Developed for the 2014 FIFA World Cup in Brazil, **PenaltySpot** is an integrated user-friendly tool which has proven critical to the success of teams in high-stakes knockout tournaments and play-off matches. **PenaltySpot** is an essential preparation package for goalkeepers and penalty takers.

**PenaltySpot** utilizes a 50,000+ penalty database produced from an unparalleled width of world coverage spanning a decade, highlighting the penalty history of takers and goalkeepers.

**PenaltySpot** benefitted several national teams at the 2014 FIFA World Cup.

**PenaltySpot** provides a graphically-enhanced 'Memory Map' aiding effective preparation for goalkeepers and takers.

**PenaltySpot** is an easy-to-use package including video coverage and a data library broken down into bottom-line key points.

For further details and product samples, please contact us at: [www.sportsmatrix.com/contactus](http://www.sportsmatrix.com/contactus)